

Paige Elekes

Marketing Associate

Contact Paige

Office: 724.704.7053

pelekes
@gilbertsrisksolutions.com

Sharon, PA

30 East State Street,
Sharon, PA 16146

Industries & Practices

- Marketing
- Brand Communications
- Creative Design
- Search Engine Optimization (SEO)

Education

Youngstown State University -

- Bachelor of Science in Business Administration (B.S.B.A) in Marketing

Overview

Paige Elekes is a marketing professional specializing in digital communications, content creation, and brand development. She supports the organization's marketing initiatives through creative and strategic campaigns designed to strengthen brand visibility, engage clients and prospects, and support business growth. Her expertise includes social media marketing, email communications, advertising design, and digital engagement strategies.

Paige joined the organization in May 2023 as a Marketing Intern and transitioned to a full-time marketing role in January 2024. In her current position, she contributes to a variety of marketing initiatives that promote the organization's services, enhance brand awareness, and support strategic growth objectives.

Prior to joining the organization, Paige gained professional experience as an Office Assistant within the First Year Student Services Department at Youngstown State University. The position helped develop a strong foundation in communication, customer service, organization, and administrative support that continues to support her professional success.

Among Paige's notable accomplishments are leading search engine optimization (SEO) enhancements across website pages that helped the organization achieve top search rankings for targeted industry keywords, including "chemical insurance." She also collaborated in the planning and promotion of a successful AI Seminar and helped expand the organization's digital presence through the launch of new social media initiatives, including Instagram and short-form video content. These efforts contributed to increased engagement and strengthened brand awareness.

Paige earned a Bachelor of Science in Business Administration in Marketing from Youngstown State University in December 2023. Her academic background, combined with hands-on marketing experience, provides a strong foundation for developing creative and results-driven communications strategies.

Outside of work, Paige enjoys reading, visiting parks, exploring antique malls and vintage festivals, attending craft shows, thrift shopping, watching movies and television, working on creative projects, and spending time with family and friends.