

James First

Marketing Coordinator

Contact James

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Sharon, PA

30 East State Street,
Sharon, PA 16146

Titles & Credentials

- MBA
- Hootsuite Platform Certification

Industries & Practices

- Marketing
- Graphic Design
- Strategic Planning

Education

Youngstown State University -

- Bachelor of Science (B.S.B.A) in Marketing Management (2021)
- Master of Business in Marketing (2023)
- Associate of Arts (A.A) in Graphic Design

Professional Affiliations

- Member, Mercer County Food Bank Capital Campaign Committee

Overview

James First is a marketing professional with an educational background in marketing management, business, and graphic design. James combines strategic marketing expertise with creative design capabilities to support brand development, communications initiatives, and organizational growth. His professional focus includes marketing strategy, graphic design, and strategic planning.

James earned a Bachelor of Science in Marketing Management and a Master of Business in Marketing from Youngstown State University, along with an Associate of Arts degree in Graphic Design. This combination of business and creative education provides a foundation for developing effective marketing strategies while maintaining strong visual communication standards.

In addition to academic accomplishments, James holds an MBA designation and has earned a Hootsuite Platform Certification, further strengthening expertise in digital marketing and social media platforms.

Beyond professional responsibilities, James serves as a member of the Mercer County Food Bank's Capital Campaign Committee, demonstrating a commitment to community engagement and charitable initiatives.

Outside of work, James enjoys painting, drawing, graphic design, gardening, traveling, baking, and spending time with family and friends. He resides in Akron, Ohio with his husband, John.